

The threats facing your employees and your business have changed.

Has your benefits package?

Now is the time to offer
identity theft protection
as an employee benefit.

Identity theft is a serious problem.

Over 600 million personal records have been lost or stolen via data breaches since 2005⁽¹⁾. Identity theft has become a top concern for consumers and businesses alike.

- ▼ **An identity is stolen every 4 seconds** ⁽²⁾
- ▼ **12.6 million new victims in 2012** ⁽²⁾
- ▼ **1 in 10 children are already victims** ⁽³⁾
- ▼ **2 out of 3 Americans worry about ID theft** ⁽⁴⁾

Identity theft ruins your finances, credit history, reputation—and takes lots of time, money and patience to resolve.

How identity theft hurts employees.

When an employee has their identity stolen, life becomes a nightmare at home and a huge distraction at work. Victims will spend an average of 500 hours and up to \$10,000 attempting to repair the damage and restore their good name.

How identity theft impacts your business.

When the ID theft victim is your employee, their problems become your problems.

- ▼ **Lost time and productivity**
- ▼ **Absenteeism**
- ▼ **Employee stress**
- ▼ **Distraction for other employees**

As a benefit administrator, one of your top priorities is to help ensure your employees are secure, productive and focused.



iDefend is the best defense for your employees today.

Source 1: Privacy Rights Clearinghouse

Source 2: Javelin Strategy & Research "Identity Fraud Survey Report 2012"

Source 3: 2010 Carnegie Mellon/CyLab Report

Source 4: Gallup.com "In U.S., 2 out of 3 Americans Worry about Identity Theft"

It's your identity. Defend it.

Offer iDefend® as an employee benefit.

iDefend is an affordable way to add value to your current benefits package and make a difference with big benefits for your employees as well as your business.

- ▼ Provide **security** and **peace of mind** by protecting your employees
- ▼ Eliminate potential **financial** and **emotional stress** with your employees
- ▼ Protect your company against **lost productivity** and **absenteeism**

Offer the best.

Your employees are your most valuable asset. They and their families deserve the best protection possible. By offering iDefend, you provide the opportunity to get the most complete protection available today—at special discounted rates.

Unlike any other service, iDefend includes the 7 Essentials of Protection to safeguard against both identity theft and cybercrime. In addition to robust identity theft monitoring and recovery services, iDefend also provides expert computer security services and membership to the Cyberhood Watch program.

Simple, easy benefit management.

Discounted iDefend® Personal and Family Plans are offered in flexible benefits packages that integrate easily into your existing employee benefits plans. We also provide you with the tools, educational materials and resources to make implementation easy.

- ▼ **Voluntary Enrollment Plan.** Employees voluntarily enroll in an iDefend membership of their choice. Paid by the employee through payroll deduction, with optional contribution by employer.
- ▼ **Blanket Coverage.** Personal iDefend® Recovery plan for each employee, paid by the employer. All employees are covered.
- ▼ **Direct Bill.** Optional employee signup at discounted group rate, paid by employee with credit or debit card.



Why employees love iDefend:

"You provided excellent service to me when my local authorities refused to even call me back about my identity theft case. I actually told my iDefend specialist several times that I felt bad because I literally didn't do anything except fill out paperwork and send it to her!"

—B.H., Tennessee

"Without iDefend my ordeal would have been a lot more stressful and time consuming. I would like to personally thank you for taking care of my every concern and making my entire situation a lot easier to deal with."

—Lisa K., Atlanta, GA

For the amount of money, the identity protection, credit monitoring, and unlimited computer security support I get, I feel like I am getting a real bargain."

—Tim D., Longview, WA

"I had no idea what to do about the 'scareware' that had infected my computer and put my family at risk. I'd heard about this virus (or whatever it was), but without your security technical support, I would have had no one to call."

—Sybil B., Scarsdale, NY



**Add iDefend® identity theft protection to your benefits offering.
Contact your authorized benefits provider.**

All identity theft and computer security services are provided by INVISUS, LLC and are subject to terms and restrictions set forth in the iDefend Terms and Conditions at www.idealdefendfamily.com. These services are not insurance and will not prevent identity theft or computer security problems.